PUBLIC MASTER PLAN · NOVEMBER 2026

Art Is Essential 2

Everyone's an Artist Gallery and Studios

Our Mission

- Substance-free public spaces for everyone
- Create, perform, view, buy and sell art
- Zero commission on art sales

What's Here

- Free open workspace and collage wall
- Zero-commission gallery of local art
- Private rooms for focused work
- Cafe and supplies fund free access

Membership

- Members get a storage area at the studio for their works in progress and supplies.
- Members can submit their work for display on a first-come, first-served basis.

Hours and Space

- Open 10 PM–8 AM nightly
- Seeking a 5,000–8,000 sq ft warehouse
- In Grand Rapids, Michigan
- Launching 18+ and nights first

Who It's For

- Late-night creatives after 9 PM
- Sober and sober-curious adults
- Local artists and students 18+

Core Crew

- Artists are paid and given a place to create and display their work
- Host the floor and hang shows
- Run the collaborative collage

Phases

- **Phase 1 — Establish the LLC.** Form our LLC to receive funds to launch the studio while we explore fiduciary options and bring on board members for the nonprofit.
- **Phase 2 — Incorporate and open nights.** 10 PM–8 AM, seven nights.
- **Phase 3 — Members.** Monthly subscription and classes.
- **Phase 4 — Grow the day.** Daytime hours, then all-ages.

Get Involved

- Board: we are still looking for interested persons of all backgrounds and creeds and colors
- Working to establish 501(c)(3) status; not a registered nonprofit yet
- Free pop-up art stations in Grand Rapids
- Monthly unpaid volunteer board meetings

Get in Touch

Email: artisessential2@gmail.com
Website: artisessential2.com
GoFundMe: gofundme.com/f/ae2gr
Get Involved: artisessential2.com/get-involved.html

Overview as of November 2026. Details may evolve. Not legal or tax advice.

STATUS

Art Is Essential 2 is not a registered nonprofit yet. We are a group of people working to establish 501(c)(3) status in Grand Rapids. Our for-profit LLC is being set up to receive sales and pass funds to that work. Purchases and gifts are not tax deductible.